



**FOSTER'S**  
**KNOB HOLIDAYS**

**Holidays for Kn\*bheads  
to Australia's Top Knobs**



# I love you, you massive Kn\*bhead

Mates aren't seeing their mates enough. As the years go by, friendships drift apart. And the longer it goes on, the harder it is to reconnect. But rather than admit it, men pretend they're not bothered. What are they going to do, anyway? Awkwardly tell a mate "I miss you"? Unlikely.

Fortunately, Foster's has the answer to help distant mates effortlessly tell each other how much they care. The answer is 'KN\*BHEAD'. And 'W\*NKER', 'B\*LLEND', 'T\*SSER' and 'D\*CKHEAD'. To some, they're insults. To mates, they're the true language of brotherly love. And they can now be found proudly emblazoned on special Foster's 'Love You' cans.

Got a distant bro affectionately known as 'kn\*bhead'? Send him a can of Foster's with KN\*BHEAD in massive writing up the side to show him you're thinking of him.

Bonza.

## Kn\*b Holidays

Foster's knows its 'Love You' cans will revive friendships all over the UK. But it's going even further in its mission to spread the love language of British mates. About 10,000 miles further, actually. To Australia.

The spiritual home of Foster's. And the official land of knobs. Places called knob, that is. Australia's full of them. Knobs galore. There's Yorkeys Knob, Bald Knob, Two Mile Knob, Blue Knob, to name a few. And what's the best way for recently reconnected 'kn\*bheads' to reforge their bonds? By going on a best mates' holiday to Australia's top knobs.

In what is thought to be the world's first example of pure 'knob tourism', the Amber nectar, together with an expert in Aussie knobs, has curated a guide to all-knob themed adventures down under for mates to enjoy together. It includes a painstakingly detailed knob itinerary. It's 14 days of must-see knobs, for total kn\*bheads.

And if that's not enough knob for you and your kn\*bhead mates, there's a cherry-picked list of further knobs to build your own knob holiday around.

Good call.



# Top Knobs

Brought to you by  FOSTER'S

From towering hilltops to scenic lookouts, knobs dot the Australian map from coast to coast. After careful research and much knob-gazing, we've identified the top knobs down under that are worthy of some proper exploration.





## Yorke's Knob

### Queensland

**Recommended time spent: 3 days**

Say hello to Australia's most famous knob, Yorke's Knob. This beachside suburb, located just 15 minutes north of Cairns, features a large sandy beach perfect for kn\*thead team bonding activities such as kitesurfing. Yorke's Knob is also conveniently close to the Great Barrier Reef where you can try snorkeling and diving - keep your eyes out for Nemo. And massive sharks.

## Bald Knob

### Queensland

**Recommended time spent: 1 day**

Located on the Sunshine Coast Region, Bald Knob is perfect for scenic drives, so get the playlist ready and wind the windows down. With several holiday rentals available for booking, it's ideal for a quick retreat. Just down the road is the Mary Cairncross Reserve, a conservation park and rainforest often nicknamed the 'natural jewel of the Sunshine Coast'.



## Blue Knob

### New South Wales

**Recommended time spent:** 1 day

Characterised by its lush, hilly landscape, Blue Knob is home to Blue Knob Mountain, which can be viewed from the Blue Knob Gallery and Café. There's a 1.6-mile 'out-and-back' trail near Bulga Forest that you're definitely gonna wanna do.

## The Knob Lookout

### South Australia

**Recommended time spent:** 1 day

The Knob Lookout offers panoramic views of the great Aussie bush. If any of your mates have an inflated sense of ego or claim they like to hike, challenge them with a trip down The Knob Lookout Track within the Para Wirra Conservation Park.



## Iron Knob

### South Australia

**Recommended time spent:** 1 day

While in Australia, visiting the outback is a must. Think about The Inbetweeners' Two. Located in South Australia, Iron Knob offers a unique look at the country's mining history. It's more exciting than you might think. There's usually a few roos bouncing around, and a trip to Wadlata Outback Centre will give you a real feel for outback life.

## Two Mile Knob

### Queensland

**Recommended time spent:** 1 day

To kill three birds with one Knob, stop off at Two Mile Knob, east of Kroombit Tops National Park, a hill in the Great Dividing Range in Australia. While in Queensland, be sure to visit Mount Breast in the ridiculously named region of Banana.



## Kelly's Knob Lookout

### Western Australia

**Recommended time spent:** 1 day

Grab a few cans and get ready for the best sunrise and sunset views you've ever seen. Located just 1km from Kununurra, the viewpoint can be accessed via a sealed road followed by a 20-minute uphill walk. From the top, enjoy sweeping views over Kununurra, the Ord River Irrigation Area and Mirima National Park. Think about your kn\*bhead mates and cans of Foster's.

## Archers Knob

### Tasmania

**Recommended time spent:** 1 day

There are several knobs located in Tasmania; Deadman's Knob, Knob Hill, and the most popular, Archers Knob. If any of your mates are fans of wallabies - or dare we say it, birds - the walk to get to said knob is ideal for birdwatching. Birds with wings, that is.



## Big Nobby

### New South Wales

**Recommended time spent:** 1 day

This guide does not discriminate against knob size - and while bigger isn't always better, this particular knob packs a proper punch. Big Nobby is a beautiful coastal headland in Crescent Head, connected by a walking track to none other than... Little Nobby.

## Delicate Nobby

### New South Wales

**Recommended time spent:** 2 days

Don't be fooled by its name - Delicate Nobby is not so delicate. Instead, it's an area characterised by a imposing rocky headland within Goolawah National Park. If you and your mates like fishing and camping, you're in luck: the area features a well-known campsite that's excellent for shore fishing.

# The Two-Week Tour (For Kn\*bs)

Now, we get it - you probably don't have that much holiday allowance. It's tough to get your mates together when you've only got a few bank holidays and 25 days of annual leave to play with. So, if you want to take in some of Australia's top knobs with your favourite kn\*bs, but you only have two weeks, here's exactly how to do it.



**DAY 1:** Gather your mates, pack your passports and fly from the UK to Cairns.

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**DAY 2:** Arrive in Cairns, check into a hotel, recover from the flight and take it easy. An early night is recommended - the first knob is looming large tomorrow.

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**DAY 3:** Jump in a taxi or take a local bus to the first official knob of the tour: Yorkeys Knob. This stunning beachside knob is located just a 20-minute drive away from Cairns. Get there, check into a beach-side hotel, get your thongs out and start exploring.

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**DAY 4:** Enjoy a second full day in Yorkeys Knob. Get the budgie smugglers on, hit the beach, and maybe catch a ride on a kite surfboard. When the sun goes down, sink a few pints of Foster's with your pals at dinner.

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**DAY 5:** Travel back to Cairns, regroup and prepare for a big travel day tomorrow.

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**DAY 6:** Fly two hours from Cairns to Brisbane. On arrival, drive approximately one hour north to the magical Glass House Mountains region. Stay in one of the area's eco-lodges or brave a campsite.

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**DAY 7:** Drive 40 minutes to the Sunshine Coast, drop your bags, refuel, then drive inland for 40 minutes to your next knob: Bald Knob. It's big, and green, and anything but bald. Bonza.

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**DAY 8:** Enjoy a chill day on the Sunshine Coast. Kick back and relax, and think about all those glorious views you took in the day before at Bald Knob.

**DAY 9:** Pack some snacks - you've got a three-hour drive south to Byron Bay ahead of you. On the way think about all the celebs you **might** bump into and get in the headspace for some serious snorkelling. When you get there, go snorkelling.

**DAY 10:** Drive one hour inland to the third knob of the trip: Blue Knob. It's blue and knobby. Kidding. In all seriousness, it's basically a mountain. It's wild and rugged, and you can climb it.

**DAY 11:** After all that exploring, take a chill day and sink a few pints of the Amber Nectar in Byron Bay.

**DAY 12:** Prepare for an early start. Drive approximately two hours to Brisbane Airport.

Fly from Brisbane to Adelaide, then on arrival drive one hour to the Barossa Valley.

**DAY 13:** It's the final knob of the tour – and it's just a 30-minute drive. The Knob Lookout is as awe-inspiring and picturesque a knob as you'll ever likely see. Climb up it and breath in that rarified air.

**DAY 14:** Drive one hour back to Adelaide Airport. Fly home to the UK as official knob veterans.



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